



**SURESH
GYAN VIHAR**
UNIVERSITY
Accredited by NAAC with 'A' Grade

INTERNAL ASSIGNMENT - 1

Course	MBA	E-Commerce
Year	2	
Total Marks:	100	

Q.1. Write answers for all the questions below. (20 marks each – Word limit – 500)

A. What is micropayment? Where micropayments can be applied?

B. What are Web 2.0 features and services?

C. Give some tips to build a perfect online store.

D. Write detailed note on Electronic Funds Transfer.

E. What is E-Service? Explain in detail.



INTERNAL ASSIGNMENT - 2

Course	MBA	E-Commerce
Year	2	
Total Marks:	100	

Q.1. Write answers for all the questions below. (20 marks each – Word limit – 500)

A. Describe Wholesaling and Warehousing business models in detail.

B. What are tools of internet? Explain in detail.

C. Explain E-Commerce process in detail.

D. What is SET? Explain in detail.

E. Explain the reasons for e-commerce failure.